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COLOPHON TRADE CHANNEL

Trade Channel Consumer Products (published since 1947), is a publication for importers, distributors, agents and other large volume-buyers of consumer products.

Trade Channel has a unique and highly effective rotational distribution system. This, combined with the very advanced and easy to use internet-site (www. etradechannel.net), ensures a dynamic readership allowing advertisers (exporters and manufacturers) to reach a very large audience at relatively low costs.

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Address rental

Selections from the Trade Channel database of addresses are available for rental Contact: Ms. Angela Wong Email: angela@tradechannel.com (Address: see under Publisher)

Publication date

January 15, 2014



FabriShop develops a web-based platform which is fun and easy to use, where smartphone cases can be "personalized, individualized and mass customized" using our unique production / printing technologies and our ever-expanding model range of smartphone or electronic devices.

We can mass customize different kinds of device cases producing a high quality gift and premiums at a reasonable price with a fast turnaround and low minimum quantity. We can even individualize each case with a special message or a name of the recipient.





FabriShop

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Ambiente is the biggest sourcing platform outside China

Clearly structured exhibition covering the spectrum from handcrafted to industrial products

Around 4,700 exhibitors will present products for the table, kitchen, household, gifts and decorations, as well as interior concepts and furnishing accessories, at Ambiente from 7 to 11 February 2014. Moreover, the leading international trade fair for the consumergoods sector is the most important platform for the high-volume business outside China. With more than 1,300 selected and experienced exporters among its exhibitors, Ambiente is the ideal venue for efficient sourcing. Suppliers from China, India, Hong Kong, Taiwan, Thailand and many other countries present a wide range of products ranging from industrially-made goods to hand-crafted articles in large quantities, and solutions in the customising field. "The huge spectrum is concentrated in six clearly structured halls in the western section of Frankfurt Fair and Exhibition Centre, which means trade visitors can search for suppliers of specific products with great efficiency and then place their orders directly with the manufacturers", explains Nicolette Naumann, Vice President Ambiente/ Tendence.

Grouped together under the name 'Passage', the high-volume suppliers in Halls 10.0, 10.1, 10.2, 10.3, 10.4 and 12.0 are linked by short walking distances. Set-up especially for Ambiente 2014, Hall 12.0 can also be accessed from 'Portalhaus', the entrance on the western side of the Exhibition Centre. The product spectrum is split into six groups – 'Passage Gifts', 'Passage Home', 'Passage Home & Garden Select', 'Passage Table & Decoration', 'Passage Table & Kitchen Select' and 'Passage Dining & Housewares' – making it easy for high-volume buyers to discover suitable suppliers. In the 'Passage Gifts' segment, they will find gift articles, such as games, arts & crafts, stationery and fashion accessories, e.g., bags, scarves, shawls and jewellery. Pavilions with companies offering these products are located in Hall 12. Home accessories, small pieces of furniture, textiles, luminaires and decoration ideas, as well as outdoor and garden accessories, are to be found in 'Passage Home' and 'Passage Home & Garden Select'. New products for the table, kitchen and household are shown by exhibitors in the 'Passage Table & Decoration', 'Passage Table & Kitchen Select' and 'Passage Dining & Housewares' segments.

Ambiente, the leading international trade fair

Ambiente is the leading international trade fair for products for the table, kitchen, household, giving and decorating, as well as for home and furnishing accessories. Ambiente is an event distinguished by superlatives and unrivalled worldwide thanks to its unique horizontal and vertical range of products. For five days at the beginning of the business year, 2013, more than 4,700 exhibitors showed what consumers will be able to see in shops around the globe this year and the coming year. With 140,000 trade buyers from 140 countries, the world's leading consumer-goods fair also offers a wide variety of events, promotional programmes for young people, trend presentations and awards ceremonies.





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Polyresin Piggy Coin Bank with Key

The item shown, item F2-FD31115, Is a delightful "Piggy Bank" supplied with a key. Ideal to get the saving habit started. The Bank measures 17.3 x 30 x 25 cm. and packages at one per carton volume is about 0.073 CuM.

For further details please contact:

Leewing Trading Company Ltd.

Email: info@leewing.com.hk

http://etradechannel.net/show/leewing



Paper Packaging

The makers have since 1982 been manufacturers and suppliers of paper packaging products. They can supply Jewellery boxes, Folded boxes, Slipcases, Paper Hand and Shopping bags, Book Stands etc.

For further details please contact:

A.F. Offset Printing Co. Ltd.

Email: info@afprint.com.hk

http://www.etradechannel.net/show/af



Aqua Phone Cases

Illustrated are some of the phone cases supplied by the makers, Their range is called "Aqua Feel" and gives a pleasant sensation when handling.

For further details please contact:

Everfaith Company

E-mail: sales@everfaith.com

http://etradechannel.net/show/everfaith



Multifunction Nail Clipper

The photograph shows a nail clipper that has a can opener and penknife blade integrated with it. Available in a variety of plastic shell colours and with a logo imprinting service offered, these are ideal items for corporate souvenirs or promotional use.

For further details please contact:

Tsui Lung Group (Far East) Co., Ltd.

E-mail: info@st-allen.com.hk

http://etradechannel.net/Show/tsui-lung



Pop-Up Egg Timer

Funny as its sound, this timer, Item C-1059DD01, will sound loud when it's time up. Simply push down the Chick's head to stop it crying! The Timer comes with 4 digital LCD indicators for minutes and seconds.

For further details please contact:

Emmarco Industries Co., Ltd.

E-mail: general@emmarco.com.hk

http://www.etradechannel.net/show/emmarco



Artificial Flowers

The makers are based in mainland China and have considerable experience of making high quality artificial floral products. Small orders are no problem and OEM designs are welcome.

For further details please contact:

Flor and Décor Industrial Ltd.

E-mail: flordecor@fndhk.com



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2014 International Home Housewares Show



A World-Class Showcase of Global Brands, Cutting-Edge Design and Advanced Retail Intelligence

With over 2,100 world-class exhibitors, inspirational education, unique specialty retailer services, and retail benchmarking opportunities, the International Home + Housewares Show is an industry event not to miss.

Smart Sourcing

The International Home + Housewares Show in Chicago is the leading global marketplace to see the latest market-driven homegoods products, designs and trends. With a strong focus on high-quality, high-design global brands, the Show features the entire product lines of the leading U.S. housewares brands, product suppliers and designers — not just the products pre-selected for export markets displayed at non-U.S. shows. Buyers have a chance to find new products and product lines that are not yet available in other markets.

Featuring exhibitors from six continents, the Show is configured into four expos:

Clean, Contain + Sustain

- Bath + Shower Accessories
- Cleaning + Hardware
- Home Organization + Clothing Care
- Pet Supplies

Wired + Well

- Electrics (household + kitchen)
- Floor + Carpet Care
- Home Environment (air + water)
- Home Healthcare
- Personal Care

Dine + Design

- Cook + Bakeware
- Tabletop, Kitchen Essentials
 + Accents
- Gourmet Food + Products
- Home Décor
- Discover Design

Global Crossroads

International Pavilions

Discover Design

Discover Design is the premier design destination at the International Home + Housewares Show, featuring over 100 of the world's finest design and trend leaders. High-end products and collections for table, kitchen and home that are driven by innovation and inspired by design. Based on recommendations from and approval by the retail community, Discover Design teems with trend leaders, innovators and design specialists from around the world, presenting award-winning contemporary design products and fresh ideas.

The Gallery is a key destination within Discover Design, featuring the most interesting new products from Discover Design exhibitors. The Gallery showcases products being judged for gia Global Innovation Awards for design.

A special area within Discover Design, Design Debut features a selection of first-time Show exhibitors from around the world, showcasing their most exciting products and designs.

Global Design Points and the Global Design Points' Showcase

The International Home + Housewares Show includes design-driven country pavilions from Italy, Japan, Turkey, Brazil, Hong Kong, Colombia and Thailand, found within Global Design Points, strategically positioned throughout the Show. The Global Design Points' Showcase highlights the best products from the various country pavilions.

Free education and trend forecasts

Adding value to the trade show experience, the International Home + Housewares Show offers first-class educational and networking opportunities for both specialty retailers and corporate buyers. Retailers visiting the Show can discover insights into the latest trends, social media strategies, visual merchandising, sustainability, retail success factors and consumer preferences at over two dozen education sessions. Highlights from the 2014 educational program include the Pantone Color Forecast revealing the major color trends for 2015 and the branding presentation by gia Expert Juror Martin M. Pegler.

Special displays for strategic information, ideas and inspiration

The Hall of Global Innovation gives visitors of the International Home + Housewares Show a visual summary of trends that are shaping the housewares industry. The exhibits include:

- Going Green: sustainab'le products and packaging, and exciting new materials
- gia Global Innovation Awards: award-winning retailers from around the world showcasing best visual merchandising and retail practices
- Pantone ColorWatch: nine palettes representing the strongest home furnishing color trends for 2015
- IHA Innovation Awards: innovative new products winning the 2014 IHA Innovation Awards
- Student Design Competition: the winners of the 2014 IHA Student Design

Free consulting

Specialty retailers can benefit from the FREE consulting with retail experts – the 45-minute consulting sessions are available to U.S. and international specialty retailers, covering topics from mobile and online sales to window displays and social media strategies. Student Design Competition: the winners of the 2014 IHA Student Design Competition demonstrating their models

Unique retail benchmarking opportunities

Chicago offers unique opportunities for benchmarking with the world's best home and housewares retailers. At the Show, international retailers can learn from the gia Global Innovation Award winners - over 20 innovative award-winning retailers from around the world, whose unique store design ideas and examples of innovative displays and visual merchandising are showcased. In addition, throughout Chicago, Show attendees can visit some of the finest U.S. retailers, including Crate and Barrel, Sur La Table, Williams Sonoma and The Container Store – stores that international retailers refer to for inspiring ideas and innovative new concepts.

DATE: 15-18 March, 2014

VENUE: McCormick Place, Chicago, USA

international home +housewares show 2014

2.100 exhibitors from over 40 countries

60.000 professional attendees from over 120 countries

Source from leading housewares manufacturers and suppliers worldwide innovative new products not yet available at European or Asian shows.

Profit from inspiring ideas and qualified partnerships - first-class learning and networking opportunities for both independent specialty retailers and corporate buyers.



Show information and free online pre-registration:

www.housewares.org/attend for visitors: for exhibitors: www.housewares.org/exhibit





www.housewares.org/networking













For travel arrangements contact: onPeak, Housewares Official Housing Partner

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Email: housewares@onpeak.co









Perfect Platform for Product Launch in Worldwide Houseware Hub

Hong Kong has a strong track record as a sourcing hub for houseware products. The city exported a total of US\$28.4 billion worth of household goods in 2012.

The HKTDC Hong Kong Houseware Fair capitalises on this reputation and is the largest fair of its kind in Asia, serving as a launching pad for the latest products and collections. The 2013 edition played host to over 2,000 exhibitors from 34 countries and region, while over 27,000 buyers from 127 countries and regionsattended the event

The Houseware Fair is a magnet for buyers from all over the world. Alongside buyers from traditional markets, it is increasingly providing a platform for buyers with burgeoning spending power from developing markets. At the 2013 show, 56% of all overseas buyers were from emerging markets.

Focus on Themed Categories

The fair features a number of themed zones, focusing on key categories in houseware, including emerging sectors, ensuring that exhibitors can easily connect with the right buyers for them.



New for 2014

Baby & Children's Homeware – this new zone focuses on the growing market for items for babies and children which include feeding products, furniture, home safety products, etc.



Design Focus

Hall of Elegance, World of Fine Décor and World of Fine Dining feature top-notch design-led collections and products.



Top Trends

Green Living, Small-Order Zone and World of Pet Supplies all cater to growing sectors reflecting market demands, namely for sustainable and eco-friendly products; small quantities suitable for start-up and small-size companies; and the booming pet-ownership market.



Lifestyle Stage

ASEAN Select, Furniture, Health & Wellness, Home Tech, Home Living and Outdoor Living showcase a wide array of decorative and functional products for the home and encompass all tastes from classic to contemporary.

Related Event Increases Buyer Numbers

The Houseware Fair takes place concurrently with the HKTDC Hong Kong International Home Textiles and Furnishings Fair. This fair provides houseware exhibitors with an extra source of buyers focused on homeware-related items.

The Hong Kong Houseware Fair 2014 will be held at April 23 – 24

Asia's biggest houseware event



Hong Kong Houseware Fair

20-23 April 2014 Hong Kong Convention and Exhibition Centre

- · Prime downtown location
- Over 2,000 quality exhibitors from 34 countries and regions
- Theme zone features: Hall of Elegance, World of Fine Decor, World of Fine Dining, Green Living, ASEAN Select, Outdoor Living, Home Tech, Baby & Children's Homeware
- · Special highlight: World of Pet Supplies, with pet-related products and services
- Held concurrently with the HKTDC Hong Kong International Home Textiles and Furnishings Fair

www.hktdc.com/ex/hkhousewarefair/02

Hotel sponsorship of up to HK\$2,100 (approx. US\$269) for first-time buyers – please contact the HKTDC office at: Tel: (852) 2584 4333 • Fax: (852) 2824 0249 • Email: exhibitions@hktdc.org

Act now for FREE admission!

For trade visitors, register now for your FREE admission badge through one of the following channels:

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