

#### TRAINING WORKSHOP

#### **BUILDING RESILIENCE FOR A SUSTAINABLE FUTURE**

Date of course: 5 October 2016

#### **Synopsis:**

Resilience is an interdisciplinary and holistic characteristic desired by corporations of the future. Resilience refers the ability of systems to survive and thrive, despite the uncertainty of a rapidly-changing environment which in some circumstances can result in shock to the business world. Applying this to corporate business and strategy is relatively new, and challenges many established business tenets and practices. Businesses need to have strategic foresight to build resilience into their core strategy to cater for uncertainty and rapidly changing global conditions. Strategic foresight is a process by which a business can create a robust strategy for the challenges of the future.

Participants of this course will learn not only to identify, assess and manage risks, but look to build resilience and identify ways to adapt and mitigate these risks; thus yielding broader business benefits, such as improved productivity and increased competitiveness.

This course will focus on some very practical aspects of using *strategic foresight* to build corporate *resilience* for a sustainable future including:

- analysis of the key risks and drivers of change, and the key areas of vulnerability;
- creating a business model that is inherently flexible and actively builds the capability to adapt to challenges and exploring opportunities;
- identifying and managing risks presented by corporations' supply chains;
- visiting the latest UN 17 sustainability development goals;
- exploring the global water crisis
- visiting the key requirements and understanding the impact of the HK Energy Saving Plan 2015-2025.

#### **Target Audience:**

- Senior management
- Company policy makers including Managing Directors, CEOs and board members
- Environmentalist
- Engineers
- Facility managers

Speaker: Ken Fung

Ken Fung - Speaker BSc (Hons), MAgSc, MBA Managing Director KF Sustainability Consulting

Ken was born in Hong Kong and educated in his home town and in Australia. He has had over 35 years experience in corporate and natural resource sustainability management in both the private and public sectors. He has specialized expertise and substantial experience in the development and implementation of sustainability policy and strategy, sustainability indicators and best management practice and sustainability reporting over a wide range of industries.

Ken is currently Managing Director of KF Sustainability Consulting Pty Ltd. He was also a Founding Director of Net Balance Management Group, the largest dedicated sustainability & climate change consulting group in Australia, and a Founding Director of Net Balance Foundation, a not-for-profit think tank on sustainability issues in Australia established to conduct sustainability research and training.

In the last five years Ken has been active in Hong Kong in the area of CSR training and consulting responsible for writing the 2011 Sustainability Report for Macao Water; delivery of a number of CSR training seminars and workshops for Community Business Hong Kong including ESG Strategy and Reporting, CR Fundamental; and benchmarking sustainability directions of MTR, and the development of sustainability issues and performance indicators to be used in the MTR corporate CSR theme.

Previous to his commitment to full time consulting, Ken worked substantially in the water and agriculture industry as: Director State Water Laboratory Victoria, Australia and Assistant Director State Chemistry Laboratory, Victoria, Australia. Ken was also an official assessor for the National Association of Testing Authorities (NATA), Australia.

#### Module A: Developing Strategic Foresight to Build Resilience

- Develop strategic foresight process
- Identify and analysis key risks, drivers of change and areas of vulnerability.
- Key challenges and opportunities.
- Create inherently flexible business model and build capability to adapt
- Case studies.
- Exercises/Activities.

#### **Module B: The Great Paradigm Shift**

- Competition for resources.
- Climate change.
- Connectivity and communication.
- Economic globalization.
- Sustainability development goals
- Case studies (UN 17 sustainability development goals)

#### **Module C: Supply Chain Management**

- Corporate responsibility context
- Understanding your supply chain
- Managing risks in the supply chain
- Case studies
- Exercises/Activities

# Module D: Foresight and Resilience (Water Scarcity, Energy Productivity & ESG Reporting)

- Climate change vs health and wellbeing vs global conflict
- Why "A Thirst for Water"? Scarcity and quality
- HK Energy Saving Plan 2015-2025 why a foresight leading to resilience?
- Hong Kong Stock Exchange ESG Reporting Guide why a foresight leading to resilience?
- Case Study & Activities (The Dark Art of Corporate Sustainability)

Date: 5 October 2016

**Time:** 9:00am - 5:00pm (registration starts at 8:45am)

Venue BEST WESTERN PLUS Hotel Hong Kong

308 Des Voeux Road West, Hong Kong

**Supporting** The Chartered Institution of Water and Environmental Management

**Organization:** Hong Kong (CIWEM HK)

Working Language: English

**Application:** Please send the application form attached below by email to:

event@lns.com.hk

**Application Deadline:** 21 September 2016

**Payment Method:** Cheques should be made payable to "LNS Limited." Please send the

cheque to the following address and indicate the name(s) of the

participant(s) in the letter:

LNS Ltd

Room 1104, Crawford House 70 Queen's Road Central Central, Hong Kong

Enquiry: Email: event@lns.com.hk/ Tel: 2376 4964

#### **Supporting Organization**



## **Registration Form BUILDING RESILIENCE FOR A SUSTAINABLE FUTURE** Surname Mr./ Ms) **First Name** Organization/Company **Position Correspondence Address** Date of Course 5 October 2016 HK\$1,400 (Fee includes coffee break, lecture notes (usb) Member of CIWEM HK and attendance certificate) Early Bird Course Fee per head HK\$1,500 (Fee includes coffee break, lecture notes (usb) (registered on or before 15 and attendance certificate) September 2016) HK\$1,600 (Fee includes coffee break, lecture notes (usb) Course Fee per head and attendance certificate) **Email Address** Tel: **Bank Name: Cheque No.:** Payment: **Amount \$:** Reply slip from Personal Data Subject Yes, I (Name) agree to give consent to LNS to use my personal data above to receive email from LNS regarding this course and marketing information of future events e.g. conference, training course, seminars, forums and site visits. do not want to No, I (Name) **Personal Data:** receive any direct marketing information of LNS's training course and events. Date

### **Terms of Conditions**

- 1. Reigstration is on a first-come, first-served basis.
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- 3. All cheques shall be crossed and made payable to the Organizer "LNS Limited" to confirm registration and are subject to bank clearance.
- 4. There is no cancellation of booking initiated by applicant after the course is confirmed. There is no refund for cancellation of booking initiated by applicant. However, the registration may be transferred to another person from the same company or organisation at no extra charge by notifying the Organizer at least 3 days prior to the commencement of the course.
- 5. The Organizer reserves the right to cancel the courses should there be insufficient applicants or for other reasons. Course fee will then be refunded 100%.
- 6. All applicants will be informed well in advance should there be any change of course dates due to unforeseen circumstances.
- 7. Applicants will be notified by email to confirm successful registrations. An official receipt will be provided after receiving payment.
- 8. Applicants are expected to attend the course at the place and time notified by the Organizer.
- 9. Before the course commences, if Typhoon Signal No.8 or above/Black Rainstorm Warning is in force; or Typhoon Signal No. 8 or above will be hoisted within 2 hours, the course will be cancelled. The course will be held as scheduled if Typhoon Signal No.8 or above/Black Rainstorm Warning is lowered at or before 7:00 am. The afternoon session of the course will be held as scheduled if Typhoon Signal No. 8 or above/Black Rainstorm Warning is lowered at or before 12:00 p.m.